

**KEN J BRANEY**

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A very successful career in the UK as well as in the USA, gaining great experience of the countries and peoples of Europe, Middle East, India and the USA.

The President of the USA organisation where I was employed for 12 years recently said, that his choice to appoint me to his company was the best personnel business decision he had made in nearly 40 years in industry.

I was recently elected Senior Vice President of The Society of Plastics Engineers, which is a 'not for profit' organisation with 20,000 members based around the world, with headquarters in the USA. I will be standing in October of this year for election to the office of President Elect 2009-2010 and then I would automatically become President of the Society in 2010.

I have great communication and leadership skills and the ability to help companies and individuals achieve their goals.

All this experience is now being used to help organisations in a variety of fields to achieve their goals and ambitions. It has been proved that this experience is very useful to all areas of public and commercial activity.

**2002 to date      2008-2009 Senior Vice President Society of Plastics Engineers**

- *First non USA based person to be elected to this position*
- A 'not for profit' organisation that has 20,000 members around the world. The Society was formed in the early 1940's to promote and generate information and support to the member.

**2007-2008 Treasurer of SPE**

- *First non USA person to be elected to this post*
- One year term to oversee preparation and presentation for a three year budget period. Also responsible for governance in regard to the application and participation of the officers of the society in regard to the control of the expenditure and income.

**2004-2006 Chair SPE European Board**

A 'not for profit' organisation that has been registered in Brussels as SPE Europe I was part of the preparation of the rules and regulations that became the contract under which the SPE European Board was allowed to operate in the E.U. The board consists of 16 nationalities from east and west Europe all representing divisions and sections of the society. Role of Chair was to guide and advise them to achieve the necessary goals of their members. Also was responsible for setting up alliances with other organisations in the UK and Europe. This role has generated agreements with BPF (British Plastics Federation) who are the main speaker for the industry, as well as the European lobbying organisation EuPC, who are based in Brussels

**2002- Managing Director Thermoforming Solutions Ltd**

- Consultant to the Plastics Industry
- Product development
- Company buy outs/purchases

**2007- Chair, Greencourt RTM Company Ltd**

- One of the founding directors
- Company formed to take over management control of apartment complex in London

**1990-2002**

**2000-2004 Chair SPE European Thermoforming Division.**

- A 'not for profit' organisation that represents a section of the plastics industry. Role of chair is to allow a variety of voices, coming from across Europe and who normally ran their own companies, to act as a team to achieve various goals.

**1990-2002 Director and General Manager Europe/Middle East/India  
Brown Machine LLC**

- Responsible for sales/marketing/service/support in Europe/M.E/Africa and India
- Major supplier of thermoforming equipment and ancillary machinery
- Grew business and increased profitability throughout the regions and developed a strong support network made up of local staff and agents

**1980-1990**

**1983-1990 Vice President and General Manager J H Benecke USA**

- Formed subsidiary company in USA to introduce product to USA Automotive industry.
- Became successful supplier of interior trim material to Buick (part of G.M)

**1980-1983 Export Director UK/Scandinavia and North America J H Benecke GmbH**

- Major supplier of product to the automotive and general industry

**Personal**

**Winner of the Michael Cappelletti Leadership Award 2007**

**Contributing editor to Plastics Engineering, a monthly magazine**

**On Editorial Board of Plastics in Packaging, a monthly magazine**